

# Omnibus Advertising Form

**In response to requests from our advertisers, our Omnibus will be posted on the USDF Region 9 website for free access.** Deadline for advertising will be **July 30, 2025** so hard copies will be available at the Regional Championships. A \$35 late charge will be assessed for all late ads.

Put the name to be listed in the Omnibus under Business/Competition name. If no name is listed, the Contact name will be used. All USEF Judge, TD, USDF "L" Graduates, and USDF Certified Instructor listings are free and no form is needed. We reserve the right to change the size of the ad without notification to fit the space paid for. At our discretion, ads may either (1) be separated into two categories or (2) placed randomly throughout the book. *One* complimentary hard copy Omnibus is offered to each full-page advertiser, regardless of number of ads purchased.

CONTACT NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE 1 \_\_\_\_\_ PHONE 2 \_\_\_\_\_

FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE (ONE ONLY) \_\_\_\_\_

BUSINESS/COMPETITION NAME \_\_\_\_\_

All Omnibus advertising (including business cards) must be **Camera Ready (a minimum of 300dpi - website graphics and Word documents are not suitable)**, the correct size, and in one of the following formats: EPS; TIF; high-resolution PDF or JPG; PSD or AI with fonts and graphics embedded. If any work is done, including size adjustment, to make your ad camera ready, there will be a \$35 charge.

Description/Size	Cost		Paid
	Color	B&W	
<i>All ads are sold on a first-come, first-served basis</i>			
Outside Back Cover: 7½" tall x 4½" wide* (includes 1 listing)	\$600	\$525	
Inside Front or Back Cover: 7½" tall x 4½" wide* (includes 1 listing)	\$485	\$400	
<i>Note: if covers are not available, payment will be adjusted accordingly.</i>			
Full Page: 7½" tall x 4½" wide*	\$350	\$255	
Competition Full Page: 7½" tall x 4½" wide*	\$200	\$130	
Half Page: 3¾" tall x 4½" wide	\$250	\$155	
Quarter Page: 2¼" tall x 3¾" wide	\$150	\$95	
Business Card: 2" tall x 4½" wide	\$130	\$80	
GMO Membership Ads: Full Page 7½" tall x 4½" wide*	\$180	\$100	
Half Page 3¾" tall x 4½" wide	\$120	\$75	
Service Listings - may be shortened for compatibility <input type="checkbox"/> Breeder <input type="checkbox"/> Competition <input type="checkbox"/> Instructor <input type="checkbox"/> Services	\$30 per category		
Late fee - After August 10	\$35		
Edit or adjust ad	\$35		
<b>GRAND TOTAL</b>			

**\*Note: full page ads which bleed should be created at 8¾" tall x 5¾" wide.**

Send checks (payable to USDF Region 9 Omnibus) to: **Arlene Gaitan**, 8417 FM 1283, Lakehills, TX 78063. Or contact Arlene (210.386.9576 or [arlenegaitan@att.net](mailto:arlenegaitan@att.net)) for a link to the online payment option.