

## 2024 Region 9 NAYC Sponsorship Program



### Sponsorship levels

- \$100: JR/YR 1\*
- \$500: JR/YR 2\*
- \$1,000: JR/YR 3\*
- \$2,000: JR/YR 4\*
- \$5,000: JR/YR 5\*

### All sponsors will receive the following recognition:

- Social media (FB and IG) highlights throughout the competition season
- Printed banners at designated Region 9 qualifier shows and Regional Championships
  - Note: Banner sizes to be specified at a later date; will be hung in accordance with show policies/procedures by Region 9 JR/YR volunteers and parents
- Printed banners that will accompany the team at NAYC opening ceremonies, in the stabling and on golf carts
- Printed recognition in the Regional Championship program
- Printed recognition on 2024 Region 9 JR/YR t-shirts
- 501c3 tax letter

### Top sponsors will receive the following additional benefits:

#### JR/YR 2 \*

- Featured post with link to sponsor's business/site from the Region 9 social media sites
- 20% discount on 4 Regional banquet tickets

#### JR/YR 3 \*

- Featured post with link to sponsor's business/site from the Region 9 social media sites
- 1 free ticket + 20% discount on Regional banquet tickets

#### JR/YR 4 \*

- 2 featured posts with links to sponsor's business/site from the Region 9 social media sites
- 2 free tickets + 20% discount on Regional banquet tickets

#### JR/YR 5 \*

- Listing on 2024 Region 9 JR/YR t shirts as 5\* sponsor
- Listing on team baseball caps
- 1 video/reel and 4 featured posts with links to sponsor's business/site from the Region 9 social media sites
- 5 free tickets + 20% discount on Regional banquet tickets
- Photo opportunities at Regional Championships and/or NAYC with team members

### ***Please direct questions and feedback to:***

Sarah Macomber, Region 9 NAYC fundraising lead and parent  
(817) 343-1810  
sarahcrna@sbcglobal.net



# UNITED STATES DRESSAGE FEDERATION™

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For USDF members, ages 14-21, riding at the competitive FEI levels and earning the chance to compete at the North American Youth Championships is a dream come true.

The FEI North American Youth Championships is the premiere equestrian competition in North America for junior and young riders, age 14-21. The competition is run under FEI (Federation Equestre Internationale), the international governing body of equestrian sport, and is the only FEI championship held annually on this continent. Young equestrians vie for team and individual FEI medals in the three Olympic equestrian disciplines of show jumping, dressage, and eventing. The Dressage portion of NAYC is split into two divisions, Juniors, and Young Riders. Those between the ages of 14 and 18 will be crowned champions as both individuals and teams in the Junior competition by demonstrating their mastery of Fourth Level movements. Young Riders, ages 16-21, half-pass and pirouette their way through Prix St. Georges tests to capture medals.

Donations to regional NAYC teams benefit these Juniors and Young Riders in many ways, such as covering entry fees, stabling, and transportation. Without the support from individuals like you, many of these riders would be unable to attend this event and participate in such a prestigious competition. It not only takes hard work and hours in the saddle, but the support from their communities to help these young riders reach their goals. As a not-for-profit 501(c)(3) organization, your financial support is tax-deductible, and you will receive a confirmation letter when your donation is received by the USDF Office.

If you have any questions regarding donations to support your region's NAYC teams, please do not hesitate to contact Sarah Delahanty, USDF Senior Education Coordinator by phone at (859) 271-7894, or by email at [najyrc@usdf.org](mailto:najyrc@usdf.org). Thank you for your support of USDF Junior and Young Riders, the future of our sport.

Best regards,

*Katherine L. Robertson*

Education Department Director  
United States Dressage Federation