

Southern Eventing and Dressage Association 2023 GMO report

Region 9 Summer Meeting July 2023

Southern Eventing and Dressage (SEDA) Board Members:

President: Natasha Fernandez

Vice President: Nicole Miller

Treasurer: Rebecca Smedley

Secretary: Marilyn Kulifay

Juniors: Isabella Rodwig

Dressage: Judy Dauterive

Eventing: Emily Embree

Membership: Lydia Chiasson

Membership:

We are at 167 members as of July 2023. This includes family memberships. This is an increase of 9 over last year's membership numbers. We have had great turnout in all of SEDA shows plus local shows which equates to an increase in members.

Schooling shows:

December Fleur de Leap show: (schooling horse trials, CT and dressage) - Once again, this show had great turnout. We had our "sponsor an award" like last year and had a record breaking response to it. Over 30 special awards were sponsored. Some of the parameters for each award became quite detailed. For example, The Haute Ecole Unicorn for Horses above 14.2 hands, Rider over 18, Mare/Gelding no stallions, first level and second level dressage tests. Our sponsors were very creative. We include a fancy ribbon and a small prize with each sponsored award and the competitors love them. This show continues to be profitable.

Spring Fleur de Leap (schooling horse trials, CT and dressage) - We decided to increase the show fees for this show in order to include the stall cleaning fee since most members decided to pay the stall fee anyway. Due to the increase in fees plus a full show, we made a very decent profit on this show. We offered the "sponsor an award" again but had a smaller turnout. Only approximately 12 awards were sponsored this time. The drop in sponsorship was more than likely due to the December show have such a huge award sponsorship that everyone was tapped out since this show is only a few months after the December show.

Recognized shows:

Le Bon Temps I/II: This year we had a much better turn out. We did keep the show as 2 ring show so everyone who attends can possibly qualify for regionals if desired. This year we also held a fun competitors party that included food and axe throwing. Everyone loved the axe throwing and we had quite a few make the bulls eye. Who knew equestrians are good at axe throwing! We also had a Viking theme and many people decorated the stalls according to that theme. This coming show we will be doing a Hawaiian theme with a hula hoop contest!

Fleur de Leap show: This is our single recognized eventing show. Due to our updated cross country course with the new water complex, we had a record breaking turn out so it was a very profitable show. Everyone loved our updated course and the new water jump. The signs that we made for our major sponsors of the water complex looked awesome in the pictures that were taken of that jump. This year we have refreshed many of the jumps and the course designer will be out shortly to redesign the course for this year. We are very excited to once again have a successful show. This show is now the only recognized eventing show in Louisiana so we're hoping to have a great turnout once again.

Clinics

We hosted a few Laura Killian dressage clinics this year. Each clinic had full attendance and everyone loved Laura. We're hoping this next year to host more clinics and learning opportunities for our members.

Other activities:

Yearly award banquet: Our banquet was held in a new venue this year! We chose Money Hill as our new venue due to it was able to host more people and we thought everyone would like a change of venue since it had been held at the previous place for many years. There were a few hiccups due to the new place but we heard very positive reviews from all our members. Our theme this year was 70's/80's and most of our members wore at least some sort of costume that pertained to the theme. We handed out great prizes and ribbons to the winners. In addition, we had over 15 raffle baskets that our members donated and quite a few prizes that were raffled as well. We always try to keep this banquet affordable to attend and this year we had a full banquet. We think it was the biggest banquet yet and we're hoping next year we can increase the capacity of this venue with a few changes.

Newsletter: We send out a newsletter called the "Bleep" routinely to all our members and post this on our SEDA Facebook page and website.