

Southern Eventing and Dressage Association 2021 GMO Report
Region 9 Summer Meeting – August 2022

Southern Eventing and Dressage (SEDA) Board Members:

President: Natasha Fernandez
Vice President: Nicole Miller
Treasurer: Rebecca Smedley
Secretary: Marilyn Kulifay
Juniors: Isabella Rodwig
Dressage: Judy Dauterive
Eventing: Emily Embree
Membership: Lydia Chiasson

Membership:

We are at 158 Members as of July 2022.

Schooling Shows:

Spring Fleur de Leap show (schooling horse trials, CT and dressage) – This show was a big success once again. Once again, we had a huge response to our “sponsor an award” request that we sent out. 24 special awards were given and some of my favorite special awards were “Best last place” and “Stella’s got her groove over 45”. This show continues to be very profitable.

December Fleur de Leap show ((schooling horse trials, CT and dressage) – We had great attendance for this show and also offered “sponsor an award” with 17 awards sponsored. Since it is near Christmas, we always have a few attendees deck their horses out with Christmas colors and fun costumes. This show continues to be profitable as well.

Schooling Dressage Show: This show as originally planned to be a one day only show for members who qualified for the Dressage championship show with a clinic held the next day. However, members requested the Saturday before the show be an open schooling show then Sunday have the Dressage championship show. We listened and were able to pull off both shows successfully plus had a great clinic too afterward.

Recognized Shows:

First Dance: Our March recognized dressage show had a decent attendance. We are looking into ways to increase attendance for next year.

Le Bon Temps I/II: Last year we had very low attendance for this show which is usually held the last weekend of November but still decided to hold it even though we went into the red on it since it is only one of two recognized dressage that we sponsor. Many riders rely on this show to get at least one score for regional championships. Competitors had fun decorating stalls and there was a contest for best stall. This year we will be promoting it a few months in advance and we have a fun competitor party planned with some Ax throwing! We have decided to drop this to a one ring show instead of two to lower costs this year.

Fleur de Leap: This is our single recognized eventing show for the year. Last year’s was well attended and very profitable. We hope this year’s will be even bigger due to our updated cross-country course and brand new water complex. We are currently having signs made to showcase our sponsors at various jumps.

Clinics:

We have not hosted a clinic in a while and hope to do so in 2022/2023. However, we have had members coordinate their own clinics.

Other activities:

Yearly award banquet: Our banquet was held once again at Benedict's and our theme was "Off to the races". Many fun hats were worn with prize going to best hat. We also had our basket raffle and a fun "horse racing" based trivia contest. We offered a SEDA jacket to our championship winners and a cheese board with the SEDA emblem on it to our reserve champions.

Newsletter: We send out a newsletter called the "Bleep" routinely to all members and post this on our SEDA Facebook page.