

USDF Region 9 Web Site/E-blast Advertising

Web Site Advertising

Reach a very targeted market for a very small investment! Web site traffic as of December 2010 averages approximately 150 visitors per day, with those visitors viewing a minimum of two pages.

We are offering two sizes of banner ads on the Region 9 web site: **Horizontal Banner** (584x84px) and **Block** (200x220px).



2011 Advertising Rates for Web Site Advertising

Horizontal Banner Ad: \$45 per month / \$258 for six months / \$480 per year

Block Banner Ad: \$40 per month / \$222 for six months / \$420 per year

Banner ads will appear on the following pages:

<http://www.usdfregion9.org/>

<http://www.usdfregion9.org/Competitions/ShowCalendar.html>

<http://www.usdfregion9.org/EducationEvents.html>

<http://www.usdfregion9.org/Instructors/InstructorsTrainers.html>

<http://www.usdfregion9.org/RegionalBusiness/Reg9JudgesTDsLs.html>

Artwork Specifications for Web Site Advertising

- Artwork must be received at exact size for the banner ad purchased (584 pixels wide x 84 pixels high or 200 pixels wide x 220 pixels high).
- Art files should be in .jpg or .gif format only.
- 72dpi resolution; RGB color format.
- Please include a URL to which your banner ad will link.

*Ad creation is available for a **separate** \$15 fee; for details, please contact us at ads@usdfregion9.org*

Region 9 E-blast Advertising

Region 9 distributes an e-blast to all of its registered members once each month (approximately the 15th of each month). Advertising opportunities are available for the e-blast.

Horizontal Graphic Banner Ad: \$20 per month / \$100 for six consecutive months

Text-Only Classified Ad: \$20 per month / \$100 for six consecutive months

Artwork Specifications for E-Blast Advertising Banner

- Artwork must be received at this exact size for the banner ad (400 pixels wide x 60 pixels high).
- Art files should be .jpg or .gif format only. No animated graphics please.
- 72dpi resolution; RGB color format.
- Please include a URL to which your banner ad will link.

*Ad creation is available for a **separate** \$15 fee; for details, please contact us at ads@usdfregion9.org*

Specifications for Text-Only Classified Advertising

- 75 word limit.
- Please submit wording exactly as you would like it to appear, including any pertinent contact information or URLs.

Payment for All Ads

- Payment in full must be submitted with your ad request. Ads will not be placed until payment is received.
- Make checks payable to *USDF Region 9*.

USDF REGION 9 BANNER AD SUBMISSION FORM

Contact Name _____

Business Name _____

Address _____

Phone Number _____

Email Address _____

Ad Type Horizontal Banner Block

Ad Duration _____ Month(s) Six Months One Year

Please Begin Showing Ad on This Date _____
(please allow a minimum of one week from receipt of your submission)

URL Banner Ad Should Link To _____

Amount Enclosed \$ _____

Send completed form with payment to:
USDF Region 9 Banner Ads
P.O. Box 266
Destrehan, LA 70047

Questions? Contact Nicole Landreneau at ads@usdfregion9.org