

2012 Region 9 Omnibus Advertising Form

All ads/competition/professional listings are shall be **postmarked by September 17, 2011**. A late charge will be assessed after this date. **No ads will be accepted after the September 23, 2011**. Please put the name to be listed in the Omnibus under Business/Competition name. If no name is listed under the Business/Competition name the Advertiser's name will be used. All Judge, 'L' Graduate, and TD listings for USDF Participating members are free of charge, you do not need to send a form. For multiple professional listings, please denote Service 1, etc.. in the Service Offered area. We reserve the right to change the size of the ad without notification to fit the space paid for. Services will be separated into categories based on number received at our discretion. One (1) complimentary publication available to advertiser, household, farm and/or organization regardless of number of ads purchased.

Date Rec.	Check No.
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Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Evening Phone: _____ FAX: _____

Contact E-Mail: _____ Website (one only): _____

Business/Competition Name: _____

Service Offered (max 14 words per service): _____

- All Omnibus advertising must be sent **CAMERA READY** and the *correct size*.
- EPS, JPEG, TIFF or GIF files Windows compatible will be accepted.
- If any work is done, including size adjustment, to make copy "camera ready" there will be an additional charge of \$20 payable to **.
- We can accept ads on DVD or CD if Windows compatible.
- **Please send a hard copy of the ad with the form.**
- **All Omnibus advertising shall be postmarked by September 17, 2011. Ads postmarked after September 17th will assessed a late fee of \$25. No ads will be accepted after September 23, 2011.**
- Make advertising and late fee checks out to **USDF REGION 9 OMNIBUS**. Mail form, check, hard copy, and media to:
Bruce Lawrie
P.O. Box 832872
Richardson, TX 75083
Home - 972-530-9300 Cell : 972-742-4491
- Email electronic copies to: omnibusregion9@gmail.com Subject Header: Omnibus Ad
- **NOTE: If you wish to use your ad from the 2011 Omnibus, please check here:**

	Fee	Paid
* Outside Back Cover Page – Size 7 ¾ " tall by 4 ½ " wide. Includes 1 complimentary listing under the professional section.	\$550	
* Inside Cover Page – Size 7 ¾ " tall by 4 ½ " wide. Includes 1 complimentary listing under the professional section.	\$400	
* Full Page Color - Size 7 ¾ " tall by 4 ½ " wide. Includes 1 complimentary listing under the professional section.	\$350	
Full Page Black and White – Size 7 ¾ " tall by 4 ½ " wide. Includes 1 complimentary listing under the professional section.	\$255	
Half Page - Size 3 ¾ " tall by 4 ½ " wide	\$155	
Business Card Ad – Size 2" tall by 3 ½" wide.	\$80	
Professional Listings – One contact name only. Please indicate <input type="checkbox"/> Breeder <input type="checkbox"/> Instructor <input type="checkbox"/> Services <input type="checkbox"/> Competition	\$60	
Competition Ad – Full page - Size 7 ¾ " tall by 4 ½ " wide.	\$130	
GMO Membership ad – Full Page - Size 7 ¾ " tall by 4 ½ " wide.	\$95	
GMO Membership ad – Half Page - Size 3 ¾ " tall by 4 ½ " wide	\$65	
Late Fee (Ad postmarked after September 17, 2011)	\$25	
*On a First Come First Serve Basis. First served upon receipt of Camera Ready ad and completed form. Forms that dictate placement of ad in publication will be considered an upgrade and treated accordingly.		

TOTAL FEES DUE:

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